



# B2C CATALOG

## Helping People get Smarter, Faster™

Big Think is a leading learning solution for people, offering actionable video insights from today's brightest industry leaders and innovators. Our smarter, faster™ approach is designed to help individuals develop soft skills to achieve their personal and professional goals.

## World's Top Experts

Experts like Elon Musk, Barbara Corcoran, Richard Branson, Malcolm Gladwell, Arianna Huffington, Shane Battier and many more, distill their best insights for organizational and personal success, stressing action and outcomes over theory. Our video lessons focus on driving actionable business outcomes by covering topics like design thinking, emotional intelligence, leading high performing teams, grooming millennials for leadership, and more.

All Big Think Edge Videos feature a transcript, captions, learner guide, video summary, and note-taking tab.





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## Start Your Journey

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### Lifelong Learning

Growth Mindset	27 Videos
Learning How to Learn	24 Videos
Resilience	20 Videos
Up-Skilling & Second-Skilling	4 Videos
Mentorship	8 Videos
Self-Actualization	26 Videos

### Self-Motivation

Purpose & Passion	25 Videos
Goal Setting, Visioneering & Pioneering	14 Videos
Habit Formation	25 Videos
Fear & Risk-Taking	22 Videos
Adaptability	30 Videos
Preparation	17 Videos
Productivity & Focus	37 Videos
Managing Expectations	14 Videos
Entrepreneurship	20 Videos
Persistence	18 Videos
Ownership & Accountability	14 Videos

### Critical Thinking

Intellectual Humility	20 Videos
Questioning	30 Videos
Reading	4 Videos
Objectivity & Recognizing Bias	21 Videos
Appraising & Constructing Arguments	18 Videos
Impacts Analysis	18 Videos
Deduction	7 Videos
Ethical Reasoning	3 Videos
Data-Driven Decision-Making	17 Videos

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## Problem Solving

Defining	15 Videos
Researching	11 Videos
Brainstorming & Questionstorming	14 Videos
Evaluation & Assessing Alternatives	26 Videos
Design Thinking	9 Videos
Experimentation & Iteration	6 Videos
A/B Testing	3 Videos
Systems Thinking	11 Videos
Exponential Thinking	7 Videos
Elastic Thinking	8 Videos

## Creativity

Curiosity & Open-mindedness	26 Videos
Imagining & Play	27 Videos
Brainstorming	14 Videos
Collaboration & Teamwork	21 Videos
Adaptability	30 Videos
Risk-Taking	12 Videos
Flow	9 Videos

## Communication

Storytelling	10 Videos
Clarity & Distilling Ideas	16 Videos
Confidence	12 Videos
Transparency	12 Videos
Influencing & Persuasion	37 Videos
Listening & Relating	32 Videos
Understanding Tone & Non-Verbal Cues	15 Videos
Giving Feedback & Receiving Feedback	20 Videos
Presentation Techniques	9 Videos
Sales & Marketing	9 Videos

## Emotional Intelligence

Self-Awareness & Self-Management	38 Videos
Other-Awareness, Empathy & Perspective Taking	57 Videos
Unconscious Bias	22 Videos
Vulnerability	14 Videos
Difficult Conversations	22 Videos
Curiosity, Attunement, and Listening	28 Videos
Negotiating & Resolving Conflict	21 Videos

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## Digital Fluency

Evaluating Sources	1 Video
Cybersecurity	1 Video
Visual Communication	2 Videos
Addiction	3 Videos
Disruptive Technology	5 Videos
Future of Work	6 Videos
Exponential Thinking	7 Videos
Virtual Collaboration	7 Videos

## Career Development

Mentorship & Coaching	10 Videos
Professionalism	11 Videos
Executive Presence	18 Videos
Subject Matter Expertise	7 Videos
Personal Branding	10 Videos
Job Searching	2 Videos
Networking	10 Videos
Salary Negotiation	2 Videos

## Health and Wellness

Managing Stress & Anxiety	28 Videos
Diet, Exercise & Prevention	7 Videos
Mindfulness & Meditation	21 Videos
Work-Life Balance	7 Videos
Aging	3 Videos
Grief	2 Videos
Parenting	3 Videos
Happiness	36 Videos
Personal Finance	7 Videos

## Leadership

Visioneering / Pioneering	11 Videos
Recognizing Industry Trends	13 Videos
Building Trust	37 Videos
Global Perspective	14 Videos
Leading Change	18 Videos
Stakeholder Relations	41 Videos
Influencing & Energizing People	54 Videos
VUCA	14 Videos

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Coaching, Mentoring & Giving Feedback	14 Videos
Authenticity	20 Videos
Ethics & Integrity	6 Videos
Data-Driven Decision-Making	17 Videos
Ownership & Accountability	14 Videos
Learning from Failure	7 Videos

## Management

Teambuilding	20 Videos
Setting Expectations, Behaviors & Habits	30 Videos
Building Trust	37 Videos
Team Productivity	23 Videos
Motivating Others	28 Videos
Goal Setting	6 Videos
Delegating & Empowering	11 Videos
Alignment & Execution	19 Videos
Performance Evaluation	11 Videos
VUCA	14 Videos
Virtual Collaboration	7 Videos
Cross-Cultural Management	3 Videos
Project Planning, Management & Operations	12 Videos
Meetings & Facilitating Groups	8 Videos
Data-Driven Decision-Making	17 Videos
Ownership & Accountability	14 Videos
Learning from Failure	7 Videos

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## Deep Dives

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Career Development	4 Deep Dives
Communication	5 Deep Dives
Creativity	5 Deep Dives
Critical Thinking	5 Deep Dives
Digital Fluency	5 Deep Dives
Emotional Intelligence	7 Deep Dives
Health and Wellness	6 Deep Dives
Leadership	6 Deep Dives
Lifelong Learning	5 Deep Dives
Management	4 Deep Dives
Problem Solving	5 Deep Dives
Self-Motivation	5 Deep Dives